

CEMA
Executive Board Meeting Minutes
October 3, 2005
11:00 AM to 1:00 PM

Members Present: Edna Esguerra, Board President
Sheila Stevens, Immediate Past President ????
Richard Rapacchietta, First Vice-President
Mark Hand, Second Vice-President
Mary Mitchell, Member-at-Large
Carole La Barbera, Member-at-Large
Consuelo Collard, Board Secretary

Members Absent: Peter Pham, Treasurer
Dolores Morales, Member-at-Large

Others Present: Tom Starkey, Lead CEMA Business Representative
Randy Johnese, CEMA Business Representative

I. CALL TO ORDER

A. Call to Order. Richard Rapacchietta, First Vice-President, called the meeting to order at 11:12 AM.

II. AGENDA REVIEW AND APPROVAL

All Board members present reviewed and approved the Agenda.

III. CONSENT ITEMS

A. Executive Board meeting Minutes for September 12 and 26, 2005. Consuelo reported that the minutes for these meetings are not available yet and will distribute as soon as possible.

IV. ACTION ITEMS

- A. Review and Approval of Executive Board Mission Statement.** Board members present reviewed the Executive Board Mission Statement prepared by Carole and Amando. Everyone present offered their thoughts and ideas for finalizing the statement. Edna encouraged everyone to forward feedback to Carole by the end of this week. A revised statement will be reviewed and finalized at the next meeting.
- B. Review and Approval of CEMA Logo.** The Communications Committee recommended three logos for the Executive Board's consideration. Richard and Amando moved and seconded for selecting one of the three logos recommended by the Communications Committee. Mary noted that the fonts and colors could be changed. She also said that the gray scale of the proposed logos could also be changed. The proposed logos were categorized as Orange, Square, and Blue. There

were no votes for the Orange logo; three votes for the Square logo; and four votes for the Blue logo. Therefore, because it has the most votes, the new logo selected for CEMA by the Board members is the proposed Blue logo.

Randy noted that the CEMA stationery would be printed with the new logo. The CEMA website will be re-designed also using the new logo. The first issue of the CEMAGram for February/March will also have the new logo.

- C. **CALPERS Meetings and CEMA Board Members' Attendance.** CALPERS sent all members a ballot for voting for the CALPERS Board Members and Edna posed the question about whether the CEMA Board wants to be more involved in CALPERS meetings. A recent member driven question about this issue was – does CEMA have a position on any of the CALPERS Board Members? After a brief discussion, the group decided that more information is needed about the CALPERS Board and the current County PERS Committee. Consuelo will research information on the current County PERS Committee, and Mary will search the web for information on the CALPERS Board.

V. INFORMATIONAL DISCUSSION TOPICS

- A. **Lead Business Representative Report.** Tom reported that there are now 1,126 CEMA members; this represents 72.3% of the total number of eligible members. There are still approximately 135 pending OE3 applications. OE3 does not count CEMA members that have not yet returned a completed application. CEMA members that refuse to fill out the application because they do not wish to disclose their SSN will remain pending. SSN's are still used in the OE3 database as identification numbers.

Tom reported there are a total of 56 site liaisons now and at least 10 members have indicated they are willing to become a liaison. There have been 15 new recruits since March. The membership breakdown is as follows: Courts 85%; and County 69%. The goal of the membership drive is to attain 85% overall membership for CEMA.

Tom reported that there is a District meeting for Local OE3 on October 11, next Tuesday, at 7:00 PM. OE3 is now doing fundraising and are selling tickets for a 27" TV; each ticket is \$1 or seven tickets for \$5. The funds raised will be used to build-up the picnic fund again.

Tom said that Local OE3 has taken a position on the initiatives for November. The PAC will contribute an article on Proposition 75. A "talking heads" leaflet will be prepared with Executive Board pictures for mailing out to CEMA members to encourage everyone to vote. There is a plan for contacting all 90,000 OE3 members, and Tom encouraged CEMA Board members to sign up for next week's phone banking. A reminder will be sent to all through email.

- B. **CEMA Business Representative Report.** Randy will prepare a survey for CEMA's membership about issues for the upcoming contract negotiations. The survey will be prepared after the "talking heads" leaflet. Randy recommended that the National Printing Company print the leaflet and the survey as OE3 is extremely busy now with commitments made for printing materials for the Campaign against Proposition 75. However, the printing of the CEMAGram is o.k. The cost of the printing being done by

OE3 for Proposition 75 is partly paid for by the \$5,000 CEMA agreed to contribute previously in support of the campaign (\$4,000 was a direct contribution toward printing costs, and \$1,000 for other expenses). Randy indicated he plans to have a draft survey done for the Board to review at the next regular meeting.

Randy reported that there is an upcoming investigative meeting at the Court, and currently there are no pending personnel issues. However, there are some issues pending in Central Services. Has received lots of calls for information and needed to coach some CEMA members.

Randy reported he attended the last SELA meeting. CEMA's \$100 dues payment would be returned as \$4,900 is available in funds now and there is no need for additional monies. The next SELA meeting is on the fourth Tuesday in October 25, 2005, at 5:30 PM.

Randy distributed to everyone copies of reports about the number of daily hits/visitors on the CEMA website. The reports show where the visitors come from and what they look at when they are on the website. Randy reminded everyone that the first draft of the CEMAGram was sent out on Friday and comments are due today.

- C. President's Report.** Edna reported she received an invitation from Richard Hobbs for a fundraising event for Jim Beall at a private home. Edna will attend and report back to the Executive Board.
- D. Political Action Committee Report.** Tom noted he would email Board members to sign up for the phone banking against Proposition 75. The "talking heads" leaflet about Proposition 75 is also underway.
- E. Professional Development Committee Report.** Mark reported that the flyer for the November luncheon would be prepared today. Tom noted that the last speaker was very popular and attracted a very large audience. At each event, CEMA issues need to be brought up for keeping the membership up to date. Also, he recommended that other big name speakers be considered by the PD Committee in order to keep attracting large audiences that can bring more potential CEMA members. Edna suggested too that classes at the County level should be promoted at the luncheons. Door prizes have been done before and class passes have been issued. Proposition 75 can be discussed further at the next luncheon as well.
- F. Communications Committee Report.** Randy and Consuelo noted that the committee would review at future meetings new name tags, banner, buttons, and business cards for Board members with the new CEMA logo.
- G. Membership Committee Report.** Tom and Mary reported that confirmed committee members are: Jeff McDaniels, Jackie Skyberg, Laura Colunga, and William Militante. Tom will email everyone for a kick-off meeting.

VI. ANNOUNCEMENTS/KUDOS

Edna thanked Mary Mitchell and the Communications Committee for their work with the new CEMA logo. She also thanked all Board members for all the work they do.

Sheila Stevens gave Kudos to the Professional Development Committee and to Carole and Amando for their work on the Executive Board's Mission Statement.

VII. DEVELOPMENT OF AGENDA FOR NEXT MEETING

Everyone was reminded to forward to Consuelo the Agenda items for the next meeting.

VIII. MEETING EVALUATION

The following comments were made about today's meeting:

- Peter did not call to inform Tom that he would not attend the meeting and needed to pick-up checks from CEMAs Accountant;
- Tom had to leave the meeting to go pick up checks from the Accountant;
- Richard and Sheila were good conscience for the meeting;
- The Board members present agreed on a new logo for CEMA; and
- There was good clarification on the Committee's responsibility vs. the Board's for choosing a new CEMA logo.

Edna noted she would call Peter and find out how he is doing. If needed, she can stop by on the way to pick-up the checks from the Accountant on her way to the Executive Board meeting.

IX. MEETING ADJOURNMENT

As all the Agenda items had been fully discussed, Richard and Mark moved and seconded for meeting adjournment. The meeting ended at 12:54 PM.

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